



# DEALERCENTER

Innovative features. Easy-to-use. Accessible anywhere.

dealercenter.com | 888.669.2669 | 30-day free trial

# Custom DMS solutions to fit your needs.



## Mobile App

- Powerful Auction Tool
- Vin Scanner / Decoder
- Pull NADA & KBB Values
- Run Vehicle History Reports
- Manage Inventory & Add Photos



## Deal Management

- Desk Deals / Print Contracts
- DealerTrack Integration
- Quickbook Integration
- Buy Here Pay Here
- RouteOne Integration



## Inventory Management

- Access Any Book Values
- Vehicle History Reports
- Advanced Reporting
- Manage Vehicle Costs & Aging
- Motorcycles Support



## Online Marketing

- Custom Dealer Websites
- Auto-Post to Craigslist
- Post Ads Anywhere
- Mobile App Options



## Customer Management

- Complete CRM
- Campaign & Lead Management
- Built-in Text & Email Messaging
- Access All 3 Credit Reports
- Compliance Platform



# Power of Partners



“ DealerCenter completely changed my business! For years I’ve had to depend on multiple products to run my business efficiently. Now I have my DMS, CRM, and Finance all in one location. This eliminates duplication, keeps employees on track, and I spend less by having an all-in-one program to run my dealership! It’s a great product. ”

Kyle Gore, Owner, Longs SC, Qaulity Cars

# FAST DMS

## Dealer Management System

DealerCenter's Financing Application Submission Tools (FAST), takes inventory, deal & lender management to a whole new level. By combining all the necessary tools into a single platform, it has never been easier to connect with all your lenders. Use our unique Dealertrack or RouteOne integration with dual-channel communication capabilities. This means you can send deals for approval and receive lender decisions – without ever leaving DealerCenter!

- Complete inventory management
- Vehicle history reports & NADA, KBB and Black Book services
- Dealertrack and RouteOne access – send and receive submissions
- Work all deals – cash, wholesale, any finance company
- eFax deal submissions to any lender, unlimited
- Contract management with free Forms Library
- Mobile app access
- QuickBooks integration



# Total Lender Management

Access more lenders in DealerCenter than any other platform on the market. Connect with all your lenders using our Dealertrack and RouteOne integrations, enabling you to send deals for approval and receive lender decisions without ever leaving DealerCenter.

- Exclusive Preferred Lenders with instant decisions
- eFax deal submissions to any lender
- Work all deals – cash, wholesale, BHPH or any lender
- Contract management with free forms library



## Westlake Exclusive Tools

DealerCenter offers powerful Westlake Financial Services tools to help you maximize profits, automatically structure deals and streamline deal submission and funding.

- **I-Maxx** instantly structures approvals for your customers on all your vehicles in your inventory – highlighting highest grossing cars first!
- **AutoStructure** allows you to structure deals for the most profit based on down and monthly payment options
- **eContracting:** paperwork is quickly, easily and securely eSigned
- **Name Your Gross** generates up to 5 instant approvals based on your minimum gross on a deal
- **DealerCenter's mobile app:** receive deal and funding status updates

# CRM

## Customer Relationship Management

Full-feature CRM platform to help you manage all customer information and communication right from within DealerCenter. Send and receive text and email messages, track customer activity through your sales process and much more!

- Internet Lead Management (ILM)
- Customer pipeline management
- Marketing campaign tracking and reporting
- Unlimited email and text messaging
- Email template creation tool
- Manage appointments, tasks and reminders
- User level assignments and activity reporting
- Works with our mobile app



**DEALERCENTER**  
DEALER MANAGEMENT SOLUTIONS

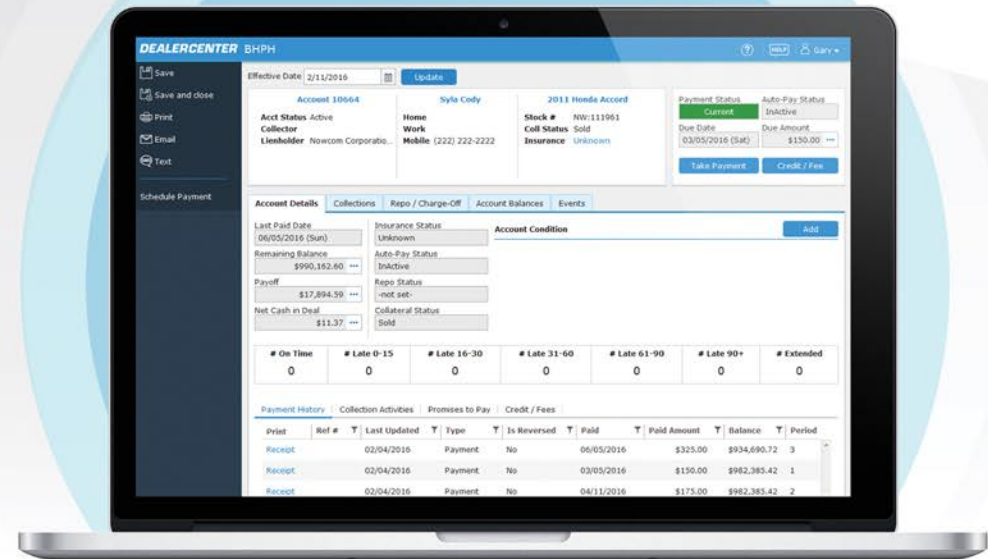


# BHPH

## Buy Here Pay Here Management

Take control of your business with our Buy Here Pay Here module. Easily manage all aspects of your BHPH portfolio, from deal structure and contracting to collections and payment processing with automation. DealerCenter's BHPH module is designed with all the features and functionality to make managing your business easier and more profitable!

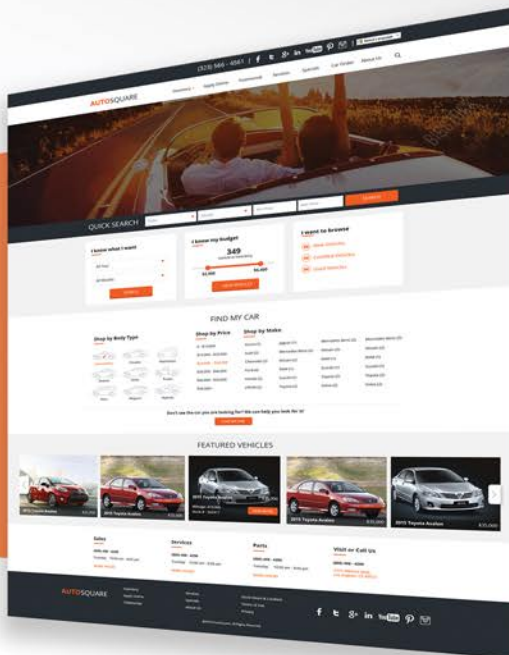
- Total portfolio management
- Extensive reporting and analytics
- 500 inbound and outbound total text messaging
- Automated recurring payments
- Related Finance Company (RFC) management
- Process irregular payments
- Hands-on training & support
- QuickBooks integration & available accounting consultation services



# Online Ad Post

Save time with our easy to use interface to manage *all* of your ad posting activity. Post to just about anywhere you want to advertise your inventory.

- Custom data feeds to most any advertising site
- One-click setup for all the major advertising sites: Autotrader, eBay, Cars.com, and many more!
- Craigslist automated posting (\$6.99 per auto post)
- Craigslist template creator (manual posting)



# Dealer Website

Fully integrated with vehicle inventory in DealerCenter, creating and managing your online showroom is easy and cost effective. Use our mobile app to add inventory and pictures with just a couple of taps.

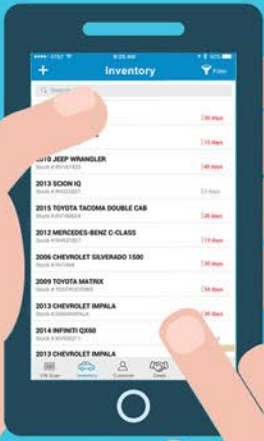
- Modern, full-featured templates and customizable designs
- Integrated SEO tools help put your website in front of car buyers
- Add custom pages for service departments, etc.
- Online credit app & lead generation to CRM integration
- Advanced widgets, loan calculator and search features make it easy for customers to find their dream car



LIC. SCAN



VIN SCAN



## Mobile App

There's so much you can do with the DealerCenter app. Whether it's instantly scanning a VIN and booking a vehicle at an auction, adding inventory and photos on your lot, or with viewing submitted deals on-the-go our new app gives you total access to your dealership anytime, anywhere!

- Powerful auction tool
- Pull vehicle history reports & book vaules in seconds
- Easily add inventory, include pictures, and post to your favorite advertising sites
- Access customer management tools
- Manage appointments, tasks and reminders
- View submitted deals

