



# CUSTOMIZABLE PREQUAL WEBSITE PLUG-IN

Enhance the customer experience and convert more leads with this cost-effective solution!

## DealDriver™ Instant Prequal

Enable online car shoppers to search your website inventory based on down and monthly payment with automated prequalification technology.

Flexible solution with custom rate sheet implementation, dealer profitability settings and easy integration into any website.

## Pricing

### Independent Dealers:

- ▶ **\$50/month** subscription fee when installed on DealerCenter hosted dealer website
- ▶ **\$99/month** subscription fee when on a non-DealerCenter hosted dealer website
- ▶ **Includes 10 Experian prequal pulls per month** + \$1.29 per prequals over 10

# dealdriver

dealercenter.com | sales@dealercenter.com

No SSN & no impact to customer's credit



View full credit report & FICO



Improve lead generation process



Advanced Desking and menu selling

